

“Individual Care, Global Impact”

IN THE PRESENCE OF nearly 500 supporters and friends gathered at the Westin Boston Waterfront on Oct. 15, the MGH announced the public launch of the largest fundraising effort in its 200-year history: the Campaign for the Third Century of MGH Medicine.

Believed to also be the largest-ever such initiative in New England, the campaign aims to raise \$1.5 billion for the hospital by 2013. The campaign's theme is “Individual Care, Global Impact,” and it already has reached the \$1 billion mark.

Cathy E. Minehan, chair of the MGH Board of Trustees, welcomed attendees to the event and introduced Tim Johnson, MD, medical editor of ABC News. Johnson narrated a multimedia presentation highlighting many of MGH's specialized programs as well as several poignant patient stories. Two of the former patients featured in the video presentation – Frank Robinson, who had a heart attack in 2008 and needed a heart transplant, and Eddie Martin, who suffered multiple brain injuries following an accident at the age of 16 – were at the event with their families and reflected on the high quality of care they received at the MGH. “Good Morning America” contributor and best-selling author Lee Woodruff, whose husband Bob was injured while working as an ABC news reporter in Iraq, shared her family's experience. She emphasized the importance of the Red Sox Foundation and MGH Home Base Program, which provides services for veterans of the Iraq and Afghanistan wars and their families.

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Ether Day

MGH celebrates service milestones

OCT. 16 IS A VERY SPECIAL DAY for the MGH, not only because it is the anniversary of the first successful public demonstration of ether as a surgical anesthetic but also because it is the hospital's annual chance to celebrate longtime employees. On Oct. 15, the day prior to the official Ether Day, approximately 3,100 employees were recognized for their 5, 10, 15, 20, 25, 30, 35, 40, 45, 50, 55 or 60 years of service.

Employees celebrating anniversaries were given pins and colored ribbons to mark their years at the MGH. They also were honored at a ceremony in the Bulfinch Tent featuring the ever-popular Ether Day dancers, who inspired a few trips down memory lane as they performed to music popular during anniversary years. This year's selections ranged from 2000's “Bye, Bye, Bye” by 'N Sync to 1950's “Rudolph the Red-Nosed Reindeer” by Gene Autry.

At the event, the names of those celebrating 40 years or more were read individually as they stood to be recognized. Staff members celebrating a milestone anniversary of 20 years or more were honored at a dinner held Oct. 21 at the Westin Boston Waterfront. ■

— Campaign

(Continued from page 1)

Following remarks by hospital supporter Mark Schwartz, MGH President Peter L. Slavin, MD, officially announced the capital campaign. "This is our time to lead and uphold a tradition," Slavin said. He reminded attendees that the MGH was built on philanthropy, when in 1810 James Jackson, MD, and John Collins Warren, MD, wrote to Boston's community leaders asking them to donate funding to establish a hospital for the poor.

Slavin then announced a recent \$35 million gift to the campaign from Peter and Paula Lunder and the Lunder Foundation. The gift will in part help fund a new education initiative, the James J. Dineen, MD, Maine-MGH Health Education Partnership. In recognition of the Lunders' generosity, the Building for the Third Century of MGH Medicine will be named the Lunder Building.

SLAVIN THEN ANNOUNCED A RECENT \$35 MILLION GIFT TO THE CAMPAIGN FROM PETER AND PAULA LUNDER AND THE LUNDER FOUNDATION.

The event concluded with remarks by Terry and Susan Ragon – founding supporters of the Ragon Institute of MGH, Harvard and MIT – and Jack Connors Jr., chair of Partners HealthCare. The Ragon, Connors and his wife Eileen, and John and Linda Henry, are honorary co-chairs of the campaign. W. Gerald Austen, MD, chair of

the MGH Chiefs' Council and surgeon-in-chief emeritus, and Patricia Ribakoff, MGH trustee, are campaign co-chairs.

Funds raised through the Campaign for the Third Century of MGH Medicine will support five top priorities at the hospital: building medical facilities for the present and future; promoting innovative research; enhancing medical education; supporting multidisciplinary care centers; and subsidizing the unrestricted MGH Fund, which allows the hospital to quickly respond to emergencies and opportunities.

To learn more or make a donation, visit the campaign website at www.thirdcenturyofmedicine.org.

A HISTORIC EVENING: Slavin, far right, at the Oct. 15 event, with former MGH patient Eddie Martin, second from right, and his parents Karin and Edward Martin



SUPPORTING DEVELOPMENT: From left, Williams, Watkins, Charles, Wilson and Louissaint

MAO welcomes newcomers, honors faculty award winners

TO DATE, the Multicultural Affairs Office (MAO) Faculty Development Awards Program (MFDAP) has supported the research, education and clinical innovation projects of 22 MGH physicians from ethnic and racial backgrounds that are underrepresented in medicine (URM). On Oct. 14, MAO and MGH President Peter L. Slavin, MD, co-hosted the third annual event to recognize this year's recipients and welcome new URM medical students, trainees and faculty to the hospital.

Slavin greeted attendees and discussed MAO's mission and accomplishments from the past year, after which Elena Olson, executive director of MAO, thanked the staff, collaborators and supporters of MAO and described resources available through the office. Audley Osbourne, MD, 2010-2011 chair of the Organization of Minority Residents and Fellows (OMRF) and a resident in MGH Urology, also spoke. She discussed the work of the OMRF, which collaborates with MAO to support the recruitment and career development of URM trainees in addition to conducting outreach to the Boston community.

Following the opening remarks, Slavin and the chairs of the MFDAP selection committees – Winfred Williams, MD, a senior transplant nephrologist at the MGH Transplant Center, and Michael Watkins, MD, director of Vascular Surgery Research – introduced the 2010 award winners: Richelle Charles, MD, of the Infectious Disease Unit; Abner Louissaint Jr., MD, PhD, of the Department of Pathology; and Erica Wilson, MD, of the Palliative Care Service.

Charles and Louissaint received the Physician-Scientist Development Award, which will fund Charles' and Louissaint's studies, "Application of High-Throughput Proteomics to the Study of Protective Immunity in Human Cholera Infection," and "Identification of Prognostically Significant Biomarkers in Follicular Lymphoma." Wilson received the Clinician-Teacher Development Award, which will support her project, "Dying Without a Home: Understanding and Responding to Disparities in Palliative and End-of-Life Care Among the Homeless."

The awards – funded by the Executive Committee on Research, the President's Office and the MGPO – provide \$120,000 to each recipient over four years.

"We are delighted with the progress of our award recipients," says Olson. "Many have gone on to receive independent funding based on the support they first received through the MFDAP. In only five years, we've seen a 42 percent return on our initial investment."

For more information about MAO and its programs, visit www.massgeneral.org/mao. ■



First annual PCS awards ceremony celebrates star employees

IT WASN'T DARK YET, but the stars shone brightly the afternoon of Oct. 7 during Patient Care Services' (PCS) first annual awards ceremony, "One Celebration of Many Stars," held in the Bulfinch Tent. More than 50 PCS employees were nominated for the seven annual awards presented during the ceremony. The awards recognize staff for excellence in a range of areas – including clinical skill, patient advocacy, leadership and mentorship.

Jeanette Ives Erickson, RN, MS, FAAN, senior vice president for Patient Care and chief nurse, welcomed the standing-room-only crowd of staff members, donors, award nominees and recipients, and their families, and discussed the high caliber of care provided by staff in the division.

"Commitment is the key ingredient to providing the highest quality and safest patient care," said Ives Erickson. "I continue to be overwhelmed by the dedication and passion of so many of our Patient Care Services employees."

With assistance from Gaurdia Banister, RN, PhD, executive director of The Institute for Patient Care, Ives Erickson went on to formally present the awards, sharing the background of and criteria for each award and describing the reasons the winners were selected.

The 2010 PCS awardees are:

Anthony Kirvilaitis Jr. Partnership in Caring Award

Lue Davis, operations associate in the Clinical Research Center

Francisco Pizarro, unit service associate in the Central Resource Team

Norman Knight Clinical Support Excellence Award

Doris Veshi, patient care associate in Oncology

Brian M. McEachern Extraordinary Care Award

Susan Davidson, RN, staff nurse on the Newborn Intensive Care Unit

Jean M. Nardini, RN, Nurse of Distinction Award

Erin Salisbury, RN, staff nurse in Orthopaedics

Norman Knight Preceptor of Distinction Award

Betty Ann Burns-Britton, RN, staff nurse in Oncology

Marie C. Petrilli Oncology Nursing Award

Sarah Brown, RN, staff nurse in Oncology

Rosanne Karp, RN, case manager in Gynecology



PCS SUPERSTARS: Front row, from left, Davis, Karp, Davidson, Brown and Pizarro. Middle row, Veshi, McCarthy, Bonanno and MacDonald. Back row, Salisbury, Miller and Burns-Britton

Stephanie M. Macaluso, RN, Excellence in Clinical Practice Award

Andrea Bonanno, PT, of Physical Therapy

Abigail MacDonald, LICSW, of Social Services

Christine McCarthy, RN, staff nurse on the Medical Intensive Care Unit

David Miller, RN, staff nurse on the Thoracic Surgery Unit

After the award presentations, guests lingered to enjoy a reception featuring refreshments and music from the Harry Fix Jazz Trio. ■

WARREN



Bicentennial CORNER

JOHN COLLINS WARREN, MD, co-founder of the MGH and surgeon at the first successful public demonstration of surgical anesthesia on Oct. 16, 1846, also was a collector of anatomical specimens. In 1847 he donated his collection – now known as the "Warren Anatomical Museum" – to Harvard Medical School, where it still exists on an upper floor of the Countway Library. Warren made the donation after his daughter-in-law

refused to move into the family home on Park Street in Boston unless the skeletons and preserved specimens moved out.

Warren's personal diary is preserved at the Massachusetts Historical Society. The entry for Oct. 16 briefly mentions the successful ether demonstration but describes at length Warren's negotiations for a mastodon skeleton for his collection.

WHAT'S HAPPENING**Respiratory Care Week**

In recognition of Respiratory Care Week Oct. 24 through 30, MGH Respiratory Care Services is hosting information tables Oct. 27 from 9 am to 4 pm in the Main Corridor. Staff will be on hand to answer questions and distribute information about various respiratory ailments. For more information, contact Debra Duffy at 617-724-4493.

Garden Garage pedestrian access changes

MGH Parking and Commuter Services asks that MGH employees no longer walk through the Garden Garage when walking to and from the North Station area. Pedestrians

walking from the North Station area should use either the Thoreau Path, the pedestrian pathway between the garage and the Amy Lowell House, or the sidewalk along Lomasney Way to Staniford Street. This is a much safer pedestrian route with traffic lights and crosswalks.

Nominations for the one hundred

Nominations are now being accepted for the MGH Cancer Center's the **one hundred**, an annual fundraiser that honors 100 individuals and groups who are leading the way in the fight against cancer. Nominees do not have to be MGH employees. To nominate someone, visit www.theonehundred.org. The deadline to submit a nomination is Dec. 31. All MGH employees who submit a nomination will be entered in a raffle for a Flip Cam. Three drawings will be held, on Nov. 18, Dec. 16 and Jan. 3. The event will be held June 1, 2011. For more information, call 617-643-6781 or e-mail theonehundred@partners.org.

Showing of "The English Surgeon"

The MGH Ethics Taskforce, Ethics in Clinical Practice Committee and the Center for Global Health will present a film, "The English Surgeon," Oct. 28 from 3:30 to 6 pm in the Thier Conference Room. An interactive discussion will follow. Light refreshments will be served. For additional information, e-mail Danielle Le Hals at dlhals@partners.org.

Honoring veterans

The Red Sox Foundation and MGH Home Base Program is hosting several activities in honor of Veterans Day on Nov. 11: a panel discussion, "What Veterans Day Means to Me," with John Fromson, MD, of the Department of Psychiatry, from 9:15 to 10:15 am in the Bulfinch Tent; an information table in the Main Corridor from 9 am to 4 pm, and a prayer service led by the MGH Chaplaincy from 12:15 to 1 pm in the Chapel on Ellison I. For more information about the events, contact Kito Cetrulo at kcetrulo@partners.org. For information about Home Base Program, visit www.homebaseprogram.org.

Bridge construction will affect travel to and from the MGH

AS PART OF THE STATE'S EFFORTS to rebuild structurally deficient bridges across the commonwealth, the Craigie Bridge – which runs past the Museum of Science and connects the O'Brien Highway (Route 28) and Land Boulevard in Cambridge to Boston's Leverett Circle – will undergo construction from November through April. MGH employees, patients and visitors who use the route are encouraged to take public transportation when traveling to and from the hospital as construction occurs.

Important traffic changes will begin Nov. 6 along the Craigie Bridge. From Nov. 6 through Dec. 4, all inbound lanes will be closed 24 hours a day. From Dec. 5 through Feb. 7, one inbound lane will be closed. From Feb. 9 through April 24, all inbound lanes again will be closed on the bridge 24 hours a day.

Two travel lanes outbound from Boston to Cambridge will remain open at all times. For the latest in traffic changes, access the Department of Transportation website at www.mass.gov/massdot/charlesriverbridges.

Grant writing seminar

The MGH Clinical Research Program is sponsoring "Grant Writing for Clinical and Translational Investigators" Nov. 1, 8 and 15 from 3:30 to 5 pm in the Simches Research Center, Room 3.110. This three-part series will describe the essentials of National Institutes of Health (NIH) grant writing for the young investigator. These sessions are strongly recommended for clinical investigators in any stage of the NIH grant-writing process. To register, access <http://hub.partners.org>. For more information, call Suzanne Powell at 617-724-2900.

2010 Harvard Biotechnology Career Fair

The Harvard Biotechnology Club is hosting a career fair Nov. 3 from 1 to 5 pm on the second floor of the New Research Building at HMS. Representatives from the biotechnological, pharmaceutical, consulting and patent law sectors will be present. For more info, visit www.thebiotechclub.org/careerfair.

MGH Senior HealthWISE

MGH Senior HealthWISE is offering a free hypertension screening for seniors ages 60 and older Nov. 1 from 1:30 to 2:30 pm at the Hill House, 127 Mt. Vernon St. For more information, call 617-724-6756.

IN GENERAL

Douglas Drachman, MD, director of the Cardiovascular Fellowship Program at the MGH Heart Center, has been named a recipient of the American College of Cardiology Foundation's (ACCF) W. Proctor Harvey, MD, Young Teacher Award, to be presented at the ACCF annual meeting in April 2011. This award honors a young member of the college who has distinguished him or herself through dedication and skill in teaching.

Tom Maloney, RN, MSN, a clinical nurse specialist at the Lurie Family Autism Center/LADDERS Program, has received a Distinguished Citizen Award from the Arc of Massachusetts. The award, which was presented Sept. 16 at the Massachusetts State House, honors Maloney for his long-term dedication to helping individuals with autism and their families.

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