



# Greetings & Salutations

## News From the Frontlines of Primary Care

June/July 2009

Number 11

### What's Going on in Primary Care?

#### Dr. Stoeckle Honored at Partners Event



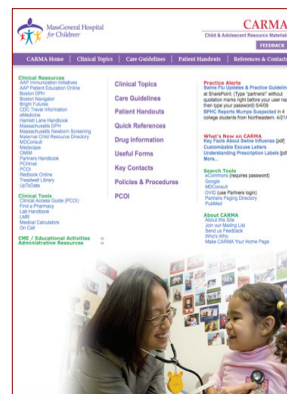
The first annual Primary Care Physician Recognition Event took place in late March to honor primary care physicians across the Partners network; more than 200 physicians and guests attended. Dr. Stoeckle and two other physicians – Erica Johnson of Newton-Wellesley Hospital and Marshall Wolf of Brigham and Women's Hospital – were presented with this year's Primary Care Lifetime Achievement Award. These distinguished

physicians were honored for their outstanding leadership, vision, and dedication to the practice of internal medicine. The ceremony was one of the recommendations made by the Partners Primary Care Task Force.

Dr. Stoeckle was a primary care doctor at MGH for 50 years and is currently writing a book on the history of primary care at the Mass General. He is featured on the MGH website in the History section as one of several distinguished members of the Mass General family to give an oral history. To watch the video, type "oral history" into the MGH website search box, or go to [www2.massgeneral.org/history/museum\\_onlineexhibits.htm](http://www2.massgeneral.org/history/museum_onlineexhibits.htm).

#### MGHfC Launches New Pediatric Website

MassGeneral Hospital for Children launched its new Child & Adolescent Resource Materials (CARMA) website in April. The online resource provides information on clinical topics, care guidelines, patient education materials, and reference and contact information to pediatric primary care providers.



Modeled after Mass General's Primary Care Office Insite (PCOI), CARMA aims to make the clinicians life easier and improve the quality of care delivered to patients by providing quick access to a wealth of clinical information.

CARMA is accessible via Partners Handbook, PCOI, and VPN; and it's available on Partners workstations at <http://intranet.massgeneral.org/mghfc/carma>.

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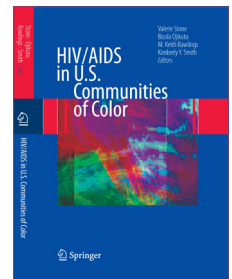
#### GMD Transition Continues to Make Progress

The GMD Transition newsletter for June is attached to this issue of Greetings & Salutations. In it you will meet the Advisory Board, read about recent events and upcoming meetings, and learn how you can contribute your thoughts and ideas to the process!

### Profiles in Primary Care

#### Dr. Valerie Stone Adds "Author" to Resume

Dr. Valerie Stone, Associate Chief of the General Medicine Unit and Associate Professor of Medicine at Harvard Medical School, recently co-authored **HIV/AIDS in U.S. Communities of Color**. As Stone and her co-authors note, "minorities are now the majority of the HIV/AIDS epidemic in the U.S. in terms of numbers of persons living with HIV/AIDS, new diagnoses, and deaths." Written for a broad audience of providers, public health professionals, and community leaders, the book emphasizes the importance of preventive education, cultural competency, and patient-centered care in addressing the special needs of this population and helping to avoid treatment failures in the future.



### Upcoming Events



Friday, June 26 • 7:45-9:00am

#### Stoeckle Center Seminar

Barbara Moscovitz, MSW, LICSW; Coordinator Geriatric Social Work, MGH Senior Health; Director, MGH SeniorHealthWISE  
"Working with Alzheimer's Patients and Their Families in Primary Care"  
**Location:** Yawkey Bldg, 10th floor, Doerr 10-660

#### Summer Recess!!

Stoeckle Center Seminars, Schwartz Center Rounds, and Cabot Lectures will reconvene in September.

## Awards, Accolades, and Achievements

### MGH Presence Felt at SGIM in Miami!

More than 40 members of the GMD made their presence known at the 32nd Annual Meeting of the Society for General Medicine (SGIM) in Miami. They presented abstracts, vignettes, posters, courses, and workshops (*see below*).

**CONGRATULATIONS** go to **Nancy Rigotti** who began her tenure as SGIM President, **Valerie Stone** who completed hers as Secretary. **KUDOS** to **Clemens Hong**, who not only addressed the opening plenary with “The Relationship Between Physician Quality Measures and Patient Panel Characteristics in a Large Academic Health Care System,” but received one of three Mack Lipkin, Sr. Associate Member Awards, presented to the scientific presentations considered most outstanding by students, residents, and fellows!

#### Oral Abstracts

*Clemens Hong; Steven Atlas; Yuchiao Chang; Jeffrey Ashburner, MPH; Michael Barry; Richard Grant*

- The Relationship Between Physician Quality Measures and Patient Panel Characteristics in a Large Academic Health Care System

*Sanja Percac-Lima; Leslie Aldrich; Gloria Gamba; Adriana Bearnse; Steven Atlas*

- Barriers to Follow-up of an Abnormal Pap Smear in Latina Women Referred for Colposcopy

#### Clinical Vignettes

*Rajat Gupta*

- The Perfect Storm: A Case of Acute Chlomicronemia Presenting with Eruptive Xanthomas

*Victor Chiappa*

- Why Does This 28 Year Old Man Have Congestive Heart Failure?

#### Workshops, Short Courses & Interest Groups

*Shana Birnbaum; Blair Fosburgh; Laura Hu; Leigh Simmons; Kerry Palamara*

- The ABC's of HPV: The Use of Human Papilloma Virus Vaccination and Testing in Clinical Practice for Clinicians and Resident Educators

*Blair Fosburgh & Colleagues*

- Resident Clinics and the 2009 ACGME Program Requirements: Practical Strategies for Clinic Redesign

*John Goodson; Allan Goroll; Christine Sinsky*

- Physician Payment and the Future of Primary Care

*John Goodson*

- “No Funds Left Behind” Maximizing Inpatient Revenue Capture Through Better Understanding and Use of Documentation and Coding Guidelines

*Michael Nathan*

- Cross Cultural Communication and Medical Care Interest Group

*Nancy Rigotti*

- Tobacco Control: Lessons Learned

#### Poster Abstracts

*Travis Baggett; Nancy Rigotti*

- The Unmet Health Care Needs of Homeless Adults
- Cigarette Smoking, Advice to Quit, and Smoking Cessation in a National Sample of Homeless Adults

*Robert Carruthers; Kathleen Finn*

- A Familiar Face in a Foreign Place

*Marya Coben; Susan Edgman-Levitan, PA; Jessica McCannon; William Kormos*

- Understanding Barriers to Completing Advance Care Directives in Two Culturally Diverse Primary Care Settings

*Lenny Lopez; Lina Pabon-Nau*

- Acculturation and Self-Reported Hypertension and Diabetes in Latino Subgroups: California Health Interview Survey 2001-2005

- Racial and Gender Differences in Emergency Room Triage Assessment and Test Ordering for Chest Pain
- Sanja Percac-Lima; Richard Grant; Alexander Green; Sarah Oo; Gloria Gamba; Jeffrey Ashburner, MPH; James Richter; Steven Atlas*

- Improving Screening Colonoscopy Rates in Under-served Populations – Navigator Interventions

*James Stabl; Nancy Gagliano*

- Improving Clinical Access and Continuity Through Physician Panel Re-design

- Video-translation or Fast-tracking for Limited English Patients in an Urgent Care Setting: A Simulation Analysis

- Using RFID in the Outpatient Setting: Initial Experience Comparing Two Clinics

*Ryan Thompson; Lisa Iezzoni*

- Health Policy Seminar for Residents: An Innovative Curriculum to Increase Resident Understanding of the US Healthcare System

*All those listed are physicians except where otherwise noted.*

### CIMIT Awards Healthcare Innovation Prize

The CIMIT Prize in Primary Care is a national competition open to graduate and undergraduate engineering students from accredited programs. It calls for technologic innovations with the greatest potential to support and catalyze improved delivery of healthcare at the frontlines of medicine. The top three student entrants (individuals or teams) will receive \$150,000, \$100,000 and \$50,000, respectively, to help advance their clinically relevant, primary care solutions.

Last December, ten finalists were selected from 78 applications representing 44 universities from 21 states. Finalists received \$10,000 each to develop their final proposals. Awards will be announced on June 30th. Many of the finalists will be featured at the at the CIMIT booth at the Partners Healthcare Health and Fitness Expo on June 27-28.