



Mass General Brigham



Determination of Need (DoN)

Community Health Impact (CHI) Funds

A Historic Investment in the Communities We Serve

Economic Stability and Mobility and Mental and Behavioral Health

Letter of Intent Information Forum

May 1, 2024

Agenda

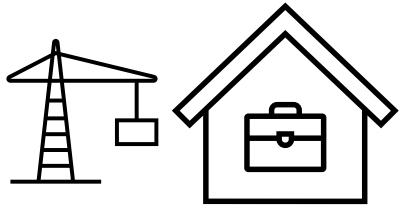
- | | |
|--|------------|
| 1. Welcome & Introductions | 5 minutes |
| 2. Background History | 5 minutes |
| 3. Review of ESM and MBH strategies | 5 minutes |
| 4. Review of Important LOI Elements | 10 minutes |
| 5. Questions and Answers | 30 minutes |
| 6. SurveyMonkey Apply platform questions | 5 minutes |



Background History



What is a Determination of Need (DoN)?



of Determination of
Need (DoN) Project



\$5%



\$25%



“Maximum Capital Expenditure” to
Community Health Initiative (CHI)

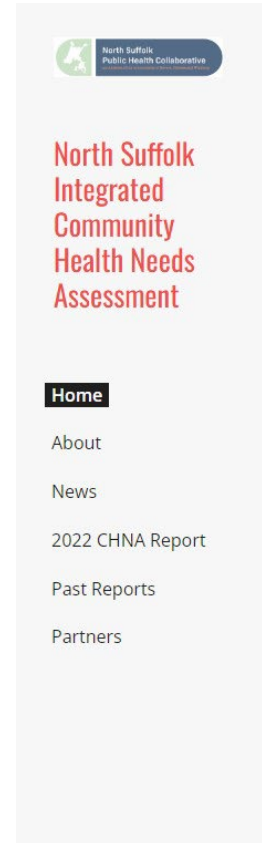
To Statewide CHI Fund

***Community Health
Impact (CHI)
Funds***

***For MGH to manage for the purpose of implementing Community Health Needs Assessment (CHNA)
Community Health Improvement (CHIP) Strategies***

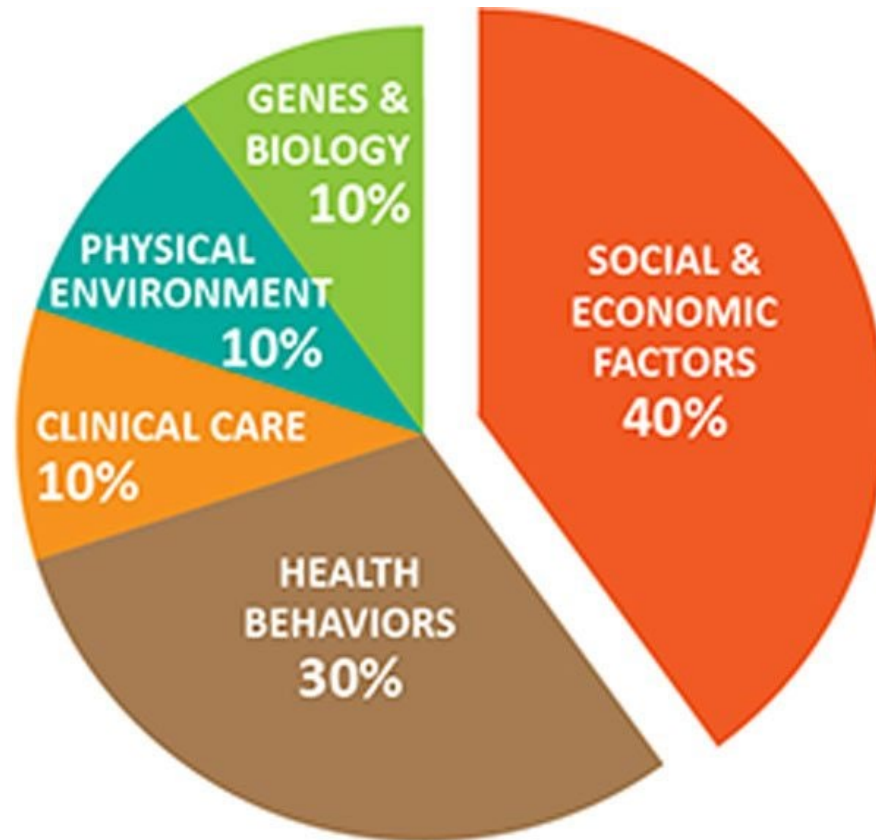


Community Health Needs Assessment (CHNA) Community Health Implementation Plan (CHIP)



Social Determinants of Health Still Emerge as Leading Concerns for Residents

- These influences – or “determinants” – account for up to 80% of health status
- Chronic diseases –heart disease, diabetes, drive mortality
- Worse outcomes for those with less positive social influences



DETERMINANTS OF HEALTH



Our MGH Community Advisory Board



Over \$62M DoN Community Health Impact Funds to be released over next 8 years

The MA Department of Public Health governs proposals for substantial capital expenditures, changes in services and licensure, and transfers of ownership; and requires that 5% of the Maximum Capital Expenditure be allocated towards Community Health Initiatives



- MGH Capital Project: The Phillip and Susan Ragon Building

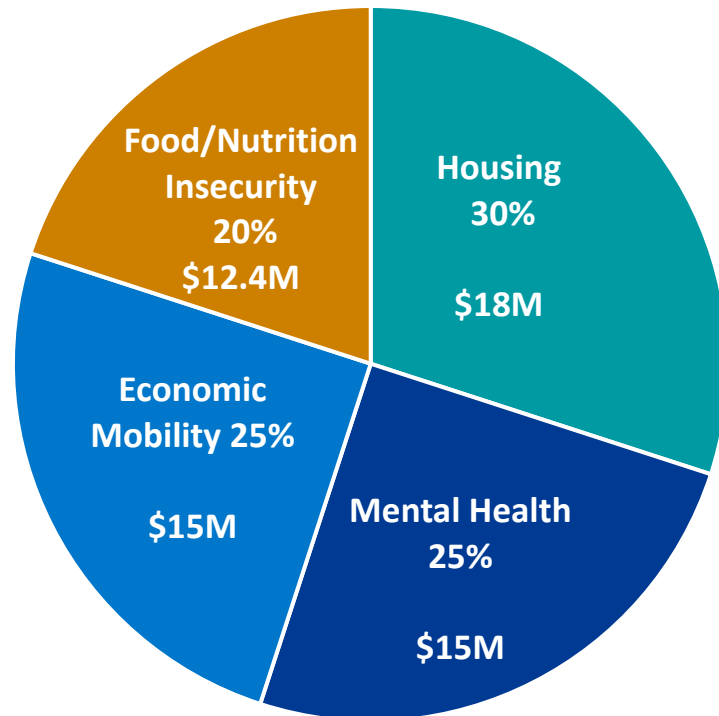
	Mass General
Maximum Capital Expenditure	\$1,875,274,238
Community Health Initiative (5%)	\$93,763,711.90
<i>CHI Administrative Fee - Retained by hospital</i>	<i>\$1,875,274.24</i>
Overall (Remaining) CHI Funding	\$91,888,437.66
CHI Funding for Statewide Initiative (25%)	\$22,972,109.42
CHI Local Funding	\$68,916,328.24
<i>Evaluation Monies (10%) - Retained by hospital</i>	<i>\$6,891,632.82</i>
CHI Local Funding for Distribution	\$62,024,695.42



DoN Process and Priorities

Addressing the Social Determinants of Health at a System Level

18 Month Community Advisory Board Process



■ Housing ■ Mental Health ■ Economic Mobility ■ Food/Nutrition Insecurity

\$1.3M retained for emerging health needs



Priorities and Strategies

Housing: Build and preserve affordable housing & protect residents from eviction
MGH: \$4-7M yearly over 4 years
\$600,000 already allocated to the Mayor's office of Housing to unsheltered homeless

Mental Health: Prevention programming, collaboration & innovation - \$19.5M
MGH: \$15M total - \$1-4M yearly over 7 years

Economic Mobility: Workforce development & financial Literacy
MGH: \$1-3M yearly over 8 years

Food/Nutrition Insecurity: Advocate for systems changes and develop innovative approaches to obtain & distribute nutritious foods
MGH: \$1-2M yearly over 7 years



Graphic adapted from de Beaumont Foundation and Trust for America's Health. (January 2019). "Social Determinants and Social Needs: Moving Beyond Midstream"



Priorities and Strategies



Economic Stability and Mobility- \$15M



\$3M in Community Health Impact Funding is now available to support economic mobility and financial stability! Your organization may be eligible. [Learn more and apply today.](#)

- A. *Innovative Workforce Development Strategies:*** Adopt innovative workforce development strategies to train low-and moderate-income residents, as well as returning citizens (through e.g., apprenticeships, as well as promotion and training for new careers such as Community Health Workers (CHWs) and Community Liaisons, Childcare Specialists, etc.). **\$6M**
- B. *Invest in Multilingual Workforce:*** Provide opportunities for bilingual/multilingual individuals, so they may be recruited in healthcare, education and other industries. This strategy also includes proper training for translators and interpreters. Increase the workforce with specialized training (e.g., mental health/substance use training allows for an increase in CHWs & Recovery Coaches) who represent low-income, immigrant, LGBTQ, seniors, and/or communities of color. **\$6M- Funding begins in 2025**
- C. *Training on Wealth Building and Business Loans:*** Provide entrepreneurs within the community with training on financial management and sustainability, how to establish wealth and financing for new businesses (e.g., new childcare businesses, etc.). **\$3M**



Mental and Behavioral Health- \$15M



\$3M in Community Health Impact Funding is now available to support mental health! Your organization may be eligible. **Learn more and apply today.**

A. Expand Behavioral Health Services: Increase community-based behavioral health centers and other similar initiatives (restorative justice and community-led behavioral health initiatives, e.g., group work) for substance use disorder (SUD) and trauma-informed care, for Black, Hispanic and non-English speaking individuals. **\$7M**

B. Innovative Youth Well-being Interventions: Engage schools in health and wellness programs, exercise education, SUD and mental health prevention and interventions. **\$8M**



Recommendations for ESM & MBH Funds

- Sustainability
- Justice & Fairness
- Equity
- Centering Voices usually not centered
- Community driven
- Youth involved
- Open-mind
- Collaboration



Important LOI Elements



Eligibility

Eligible

- Non-profit organizations, municipalities, and educational centers that serve Suffolk County:
 - Boston (any neighborhood)
 - Chelsea
 - Revere
 - Winthrop
- Projects from the above organizations responding to one or more of the listed strategies

Not Eligible

- Internal MGB affiliate community, clinical or research departments
- Coordinating organizations for the Community Health Improvement Plan
- Projects outlining direct service, transportation and reimbursable costs



Funding and Timeline

Economic Stability and Mobility

Strategy A: *Innovative Workforce Development Strategies*

\$2 million dollars available for an estimated 8-10 awards.

Max amount awarded \$300,000.00 to be used over 3 years.

Indirect costs at 20%

Strategy C: *Training on Wealth Building and Business Loans*

\$1 million dollars available for an estimate of 10 awards.

Max amount awarded \$100,000.00 to be used over 3-4 years.

Indirect costs at 20%

Mental and Behavioral Health

Strategy A: *Expand Behavioral Health Services*

\$2 million dollars available for an estimated 8-10 awards.

Max amount awarded, up to \$300,000.00 to be used over 3 years.

Indirect costs at 20%

Strategy B: *Innovative Youth Well-being Interventions*

\$1 million dollars available for an estimate of at least 13 awards.

Max amount awarded \$75,000.00 to be used over 1-2 years.

Indirect costs at 20%



Letter of Intent (LOI)

- No other documentation required at this stage
- Yes, you can propose more than one project, each in a separate LOI
- Written instructions on how to access the Letter of Intent on Monkey Survey Apply:



- You can also email me:
srchiang@mgh.harvard.edu

Evaluation criteria:

- The project addresses one or more of the strategies outlined.
- The project addresses the needs of priority neighborhoods and areas.
- The project impacts a policy, system, or environmental change.
- The project addresses equity in our communities by benefitting disenfranchised groups.
- The applicant reflects the capacity to manage and implement the project.
- The impact of the project aligns with the cost.
- The project outlines a strong community engagement process.



Deadline and Announcement Dates

Event	Date
1. Letter of Intent (LOI) Opens	April 22, 2024
2. Informational Forum for LOI	May 1, 2024
3. Due Date for Letter of Intent	May 17, 2024
4. Selected applicants get notified	End of June 2024
5. Release of final Request for Proposals	End of June 2024
6. RFP Technical Support	Upon request
7. Due date for RFP	End of July 2024
8. Notification of Awards	Beginning of September 2024



Letter of Intent on SurveyMonkey Apply



SurveyMonkey Apply Landing Page

The screenshot shows a web browser window with the URL <https://mgb.smapply.us>. The page header includes "Mass General Brigham" and navigation links for "EN", "Log In", and a green "Register" button. The main content area features a central heading "Community Health Impact Funds" above a collage of four images: a modern apartment building, a tall office building, a group of diverse people smiling, and a large hospital building. Below the images, the text reads: "Two significant construction projects, the Phillip and Susan Ragon Building at Massachusetts General Hospital and the campus expansion project at Brigham and Women's Faulkner Hospital, are set to channel more than \$67 million into the well-being of the communities served by Mass General Brigham through the Determination of Need (DoN) process." It continues to describe the funding as an opportunity for collaboration with community partners and mentions the involvement of the Community Advisory Board (CAB) and Community Health Needs Assessment (CHNA). The page concludes with information on how to apply, including a link for registration instructions and a Spanish translation: "Para las instrucciones de como registrarse y obtener una vista preliminar de las preguntas de la carta de intención, haga clic aquí."



LOI Form

Questions and Answers have now been added to the FAQ's



LOI-pg 1

Application: Test-SRC

Silvia Chiang - srchiang@mgh.harvard.edu
Mental and Behavioral Health - MGH Community Health Impact Fund

Summary

ID: 7462922306

Letter of Intent

Incomplete

Letter of Intent

Application Title:

Test-SRC

Organization Name:

(No response)

Organization EIN:

(No response)

Address

Address Line 1	(No response)
Address Line 2	(No response)
Zip Code	(No response)
City	(No response)

LOI-pg 2

Organizational Leadership

Organization's Primary Contact First Name (head of institution)	(No response)
Organization's Primary Contact Last Name (head of institution)	(No response)
Organization's Primary Email (head of institution)	(No response)
Applicant's First Name (if different from above)	(No response)
Applicant's Last Name (if different from above)	(No response)
Applicant's Title	(No response)
Applicant's Primary Phone Number	(No response)
Applicant's Email (if different from above)	(No response)
Applicant's Address (if different from organization)	(No response)

Size and demographics of Staff, Leadership, and Board (Diversity Representation):

Number of Staff	(No response)
Number of Board members	(No response)
% of staff of color	(No response)
% of leadership of color	(No response)
% of board members of color	(No response)

Please describe, in percentages, other diversity representation in your staff, leadership and board (LGBTQIA+, women, individuals with disabilities, elderly, etc.).

(No response)



LOI-pg 3

Age of Organization?

(No response)

Mission and guiding principles

(150 words max)

(No response)

Annual Budget:

(No response)

Region/Geographic area served. Check all that apply:

No Responses Selected

Will the project need a Fiscal Sponsor?

(No response)

Note: If you are invited to submit a full proposal, you will also be asked for your strategic priorities; the role your organization plays in the community it serves and with partners; and the role diversity, equity, and inclusion efforts play inside and outside your organization.

Project Information

Which Mental and Behavioral Health strategy is your application focused on?

(No response)

LOI-pg 4

Project Description: Please clearly state the inequity you are trying to address(no more than 400 words). If addressing strategy B, please be specific about the innovative aspect of your project.

(no more than 400 words)

(No response)

Goals

(What would you like to accomplish?) (100 words. Bullet points accepted.)

(No response)

The community and target population you will serve.

Please include your capacity to meet the unique needs of this group, such as cultural or linguistic, your community engagement process, and describe your current relationship with the community. (200 words)

(No response)

What are the expected outcomes?

(100 words. Bullet points accepted.)

(No response)

Project Qualification:



LOI-pg 5

Describe your years of experience and expertise needed to implement the project, including that of partners if applicable.

(100 words)

(No response)

If this project involves a partnership, please mention if the partnership is new or if you've had previous collaborations.

(100 words)

(No response)

If applicable, will this project inform, support, or advocate for any state or local policy change?

(No response)

Note: If you are invited to submit a full proposal, please note, other questions to be included will be related to identifying your management team and/or direct person responsible for the management of the project; any positive or negative unintended consequences when implementing your project; and how will you measure your expected outcomes.

Project Financials

Total cost of project

(No response)

Intended amount you plan to request:

LOI-pg 6

If applicable, has additional money been raised to date for this project?

(No response)

Are other funding partners involved

(No response)

Estimated timeline of project and when the funding will be used:

(No response)

Both LOIs currently opened are very similar except for the questions regarding the specific strategy(ies) being addressed.



Thank you

Good Luck with your LOI!!

