



## The First Childcare Marketplace Tailored to Healthcare Professionals

If you're a working parent, you need your childcare figured out. Stat.  
You need that person to be amazing, available, and affordable. We get that.

### What is Cuckoo?

Cuckoo is the first childcare solution tailored to healthcare professionals. In the US, we have 9M+ healthcare workers (76% women), many of whom struggle with the traditional childcare options offered today. Cuckoo brings together amazing nannies and connects them with families in the medical field looking for childcare, matching based on availability, location, and preferences.

### How does Cuckoo work?

- **Finds recommended nannies<sup>1</sup>** within your broader network: an average childcare search takes 30-60 days. That's too long - we're here to save you time!
- **Reviews, sorts, and vets nannies** to confirm nanny is still available, phone screen, and verify relevant details.
- **Surfaces "suggested for you" nannies** based on your and nannies' stated preferences via a matching algorithm and a two-step interview process.<sup>2</sup>

### Okay, I'm interested. What do I have to do?

1. Complete the [parent sign up](#)
2. Hop on the phone with a member of the Cuckoo team
3. And we'll do the rest!

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<sup>1</sup> Note: nannies suggested by Cuckoo need to be employed on contract as W-2 employees.

<sup>2</sup> See full Cuckoo vetting process [here](#) and interview questions [here](#).



## Some additional FAQs

1. **What types of care can we request?** Full-time, part-time, and ad hoc are all available!
2. **Where do you find your nannies?** Currently, Cuckoo nannies are referral-based from local Boston parents and nannies. And good talent breeds good talent, so those referrals have led to other referrals.
3. **Can I request care for my sick kid?** Yes, we are filtering for nannies who have experience and willingness to take care of sick kids and will have a WhatsApp group that we can readily reach out to.
4. **Do you offer on-call nannies?** Yes, Cuckoo also has nannies who are willing to cover on-call shifts.
5. **How is this different from care.com?** Cuckoo is easier than care.com and cheaper than an agency. Cuckoo saves you time by vetting and connecting you with quality nannies who match your criteria and who understand the unpredictability of doctor life.
6. **Can I choose my own nanny?** Of course! The Cuckoo team will surface up to 5 top matches for you to review and interview to make your final decision.

## Who is behind Cuckoo?

Hi! I'm [Brittany Lin](#), and I spent the last five years in the older adult space building the world's largest network of home care agencies operating off a shared technology platform to grow their businesses. Now, as a working mother of two who wants to stay in the workforce, I'm personally invested in re-writing the rules for myself and the millions of other women seeking both career and family. Cuckoo is here to help.

[www.joincuckoo.com](http://www.joincuckoo.com)