



MASSACHUSETTS
GENERAL HOSPITAL

CENTER FOR FACULTY
DEVELOPMENT



SOCIAL MEDIA SERIES

Series to help faculty and trainees build
their brand and impact.



SESSION 4 **LINKEDIN PRACTICE WORKSHOP**

Monique Costa, MBA
Wednesday, April 6, 2022
12:00-1:00 pm



SESSION 1 **HOW TO USE SOCIAL MEDIA TO ANNOUNCE AND DISSEMINATE YOUR SCHOLARLY WORK**

Amy Oxentenko, MD
Thursday, March 10, 2022
12:00-1:00 pm



SESSION 5 **TWITTER**

Brian Burns
Thursday, April 14, 2022
12:00-1:00 pm



SESSION 2 **OVERVIEW OF SOCIAL MEDIA PLATFORMS**

Shuhan He, MD
Tuesday, March 22, 2022
12:00-1:00 pm



SESSION 6 **TWITTER PRACTICE WORKSHOP**

Brian Burns
Wednesday, April 27, 2022
12:00-1:00 pm



SESSION 3 **LINKEDIN STRATEGY**

Shuhan He, MD
Thursday, March 31, 2022
12:00-1:00 pm



SESSION 7 **BUILDING A BRAND THROUGH SOCIAL MEDIA**

Rupa Wong, MD
Thursday, May 5, 2022
4:00-5:00 pm